

Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

This Form has already been submitted with Confirmation Number 146785

You are currently filing KidVid Form 398 for: 3rd Quarter 2013

Licensee Information - (click to hide section)

1.	Call Sign	Channel Number	Community of License			
	WWLP	Analog <input type="text"/>	City	State	County	Zip Code
		Digital 11	Springfield	Massachusetts	Hampden	01102
Licensee						
WWLP Broadcasting, LLC						
	<input checked="" type="radio"/> Network	NBC	Nielsen DMA		World Wide Web Home Page Address (if applicable)	
	Affiliation		Springfield-Holyoke MA		www.wwlp.com	
	<input type="radio"/> Independent					
	Facility ID Number		Previous Call Sign (if applicable)		License Renewal Expiration Date	
	6868				04/01/2015 (mm/dd/yyyy)	

Analog Core Programming - (click to hide section)

[Clear Section](#)

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c).

3. a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673? Yes No

b. Identify publishers who were sent information in 3.a.

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete the chart below for each Core Program.

Add-> 1 empty Program Reports

Non-Core Educational and Informational Programming - (click to hide section)

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Add-> 1 empty Program Reports

Sponsored Core Programming - (click to hide section)

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Program ID	Title of Program	Call Letters	Channel Number	Did Programming Increase?	Mark for Deletion
Add-> 1 empty Program Reports					

Program Details

Digital Core Programming - (click to hide section)

Clear Section

7. a. State the average number of hours of Core Programming per week broadcast by the station on its main program stream.
- b. Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? Yes No
- c. If 'Yes' to 7b, the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. Yes No
 If 'No' to 7c, submit as an Exhibit a Statement of Explanation. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)
8. a. State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.
- b. State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671.
9. a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673? Yes No
- b. Identify publishers who were sent information in 9.a.
10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program

Program 1

Clear Program Data Delete Program

Title of Program 1 <input type="text" value="The Chica Show"/>		Origination Network	
Days / Times Program Regularly Scheduled	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Digital Preemption Report
SA[10:00A-10:30A] 07/06/13-09/28/13	<input type="text" value="12"/>	<input type="text" value="1"/> Use Add and Delete Buttons Below	
Length of Program	<input type="text" value="30"/> minutes		
Age of Target Child Audience	<input type="text" value="2"/> years to <input type="text" value="5"/> years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			
<input type="text" value="Chica is a five-year old 'baby' chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin"/>			
Does the Licensee identify the program by displaying throughout the program the symbol E/I?			<input checked="" type="radio"/> Yes <input type="radio"/> No

Preemption Information

The Chica Show		
Total Times Aired *	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
<input type="text" value="13"/>	<input type="text" value="1"/>	<input type="text" value="1"/>

* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Add-> Preemption Reports

The Chica Show - Preemption Report 1			Clear Data	Delete
Date Preempted / Episode Number	If rescheduled, Date and Time Rescheduled	Is the rescheduled date the second home?		
07/6/13 #ETCS111H	07/6/13 7:00AM	<input type="radio"/> Yes <input checked="" type="radio"/> No		
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		<input checked="" type="radio"/> Yes <input type="radio"/> No		
Reason for Preemption				
<input type="radio"/> Public Interest <input checked="" type="radio"/> Sports <input type="radio"/> Non-breaking News <input type="radio"/> Other				

Program 2

Clear Program Data Delete Program

Title of Program 2 <input type="text" value="Pajanimals"/>		Origination Network	
Total times aired at regularly		If preempted, complete Digital	

Days / Times Program Regularly Scheduled scheduled time		Number of Preemptions	Preemption Report
SA[10:30A-11:00A] 07/06/13-09/28/13		12	1 <input type="text"/> Use Add and Delete Buttons Below
Length of Program	30 minutes		
Age of Target Child Audience	2 years to 5 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			
Pajanimals focuses on teaching bedtime routines and practicing them consistently so children can get a good night's sleep. In each episode one of the main characters-Apollo the dog, Squacky, the duck, Sweetpea Sue, a horse, and Cowbella, a purple and white cow-has			
Does the Licensee identify the program by displaying throughout the program the symbol E/I?			<input checked="" type="radio"/> Yes <input type="radio"/> No

Preemption Information		
Pajanimals		
Total Times Aired *	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13	1	1

* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Add-> 0 Preemption Reports

Pajanimals - Preemption Report 1				
Date Preempted / Episode Number	If rescheduled, Date and Time Rescheduled	Is the rescheduled date the second home?		
07/6/13 #EPAJ101H	07/6/13 7:30AM	<input type="radio"/> Yes <input checked="" type="radio"/> No		
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		<input checked="" type="radio"/> Yes <input type="radio"/> No		
Reason for Preemption				
<input type="radio"/> Public Interest <input checked="" type="radio"/> Sports <input type="radio"/> Non-breaking News <input type="radio"/> Other				

Program 3

Title of Program 3		Origination	
Justin Time		Network	
Days / Times Program Regularly Scheduled	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Digital Preemption Report
SA[11:00A-11:30A] 07/06/13-09/28/13	12	1 <input type="text"/> Use Add and Delete Buttons Below	
Length of Program	30 minutes		
Age of Target Child Audience	2 years to 5 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			
Justin Time is an animated show specifically directed to the preschool audience and always conveys an embedded lesson; it is possible to understand and manage any problem you have by thinking about it creatively. Justin is a little boy who has two imaginary			
Does the Licensee identify the program by displaying throughout the program the symbol E/I?			<input checked="" type="radio"/> Yes <input type="radio"/> No

Preemption Information		
Justin Time		
Total Times Aired *	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13	1	1

* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Add-> 0 Preemption Reports

Justin Time - Preemption Report 1				
Date Preempted / Episode Number	If rescheduled, Date and Time Rescheduled	Is the rescheduled date the second home?		
07/6/13 #EJTM106H	07/20/13 1:00PM	<input type="radio"/> Yes <input checked="" type="radio"/> No		
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		<input checked="" type="radio"/> Yes <input type="radio"/> No		
Reason for Preemption				
<input type="radio"/> Public Interest <input checked="" type="radio"/> Sports <input type="radio"/> Non-breaking News <input type="radio"/> Other				

Program 4

Clear Program Data		Delete Program	
Title of Program 4 Tree Fu Tom		Origination Network	
Days / Times Program Regularly Scheduled SA[11:30A-12:00P] 07/06/13-09/28/13	Total times aired at regularly scheduled time 13	Number of Preemptions 0 Create	If preempted, complete Digital Preemption Report
Length of Program 30 minutes	Age of Target Child Audience 2 years to 5 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			
Tree Fu Tom focuses on the amazing adventures of a young boy called Tom who, with the power of "movement magic" called "Tree Fu", can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree			
Does the Licensee identify the program by displaying throughout the program the symbol E/I?			<input checked="" type="radio"/> Yes <input type="radio"/> No
Program 5			
Clear Program Data		Delete Program	
Title of Program 5 Lazytown		Origination Network	
Days / Times Program Regularly Scheduled SA[12:00P-12:30P] 07/06/13-09/28/13	Total times aired at regularly scheduled time 10	Number of Preemptions 3 Use Add and Delete Buttons Below	If preempted, complete Digital Preemption Report
Length of Program 30 minutes	Age of Target Child Audience 2 years to 5 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			
Lazytown is a show featuring the importance of health, fitness, and being good friends. Set in a fantasy world know as Lazytown, which is populated by inactive residents, we meet a visitor named Stephanie who is determined to coax her friends and relatives into adopting a			
Does the Licensee identify the program by displaying throughout the program the symbol E/I?			<input checked="" type="radio"/> Yes <input type="radio"/> No
Preemption Information			
Lazytown			
Total Times Aired * 13	Number of Preemptions for other than Breaking News 3	Number of Preemptions Rescheduled 3	
* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.			
Add-> 0 Preemption Reports			
Lazytown - Preemption Report 1		Clear Data Delete	
Date Preempted / Episode Number 07/13/13 #ELZT111H	If rescheduled, Date and Time Rescheduled 07/13/13 8:00AM	Is the rescheduled date the second home? <input checked="" type="radio"/> Yes <input type="radio"/> No	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
Reason for Preemption <input type="radio"/> Public Interest <input checked="" type="radio"/> Sports <input type="radio"/> Non-breaking News <input type="radio"/> Other			
Lazytown - Preemption Report 2		Clear Data Delete	
Date Preempted / Episode Number 08/17/13 #ELZT123H	If rescheduled, Date and Time Rescheduled 08/17/13 7:00AM	Is the rescheduled date the second home? <input type="radio"/> Yes <input checked="" type="radio"/> No	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
Reason for Preemption <input type="radio"/> Public Interest <input checked="" type="radio"/> Sports <input type="radio"/> Non-breaking News <input type="radio"/> Other			
Lazytown - Preemption Report 3		Clear Data Delete	
Date Preempted / Episode Number 09/21/13 #ELZT108H	If rescheduled, Date and Time Rescheduled 09/21/13 7:00AM	Is the rescheduled date the second home? <input type="radio"/> Yes <input checked="" type="radio"/> No	

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time? Yes No

Reason for Preemption
 Public Interest Sports Non-breaking News Other

Program 6

[Clear Program Data](#) [Delete Program](#)

Title of Program 6 Noodle and Doodle		Origination Network	
Days / Times Program Regularly Scheduled SA [12:30P-1:00P] 07/06/13-09/28/13	Total times aired at regularly scheduled time 6	Number of Preemptions 7	If preempted, complete Digital Preemption Report
Length of Program 30 minutes	Use Add and Delete Buttons Below		
Age of Target Child Audience 2 years to 5 years			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Noodle and Doodle is a live-action show hosted by Sean Roach that also blends animation and puppetry into the overall format. Sean drives a double-decker bus into various communities to meet children who have written to him with a problem that they would like to solve

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Preemption Information

Noodle and Doodle		
Total Times Aired *	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13	7	7

* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Add-> 0 Preemption Reports

Noodle and Doodle - Preemption Report 1 Clear Data Delete		
Date Preempted / Episode Number 07/13/13 #ENAD111H	If rescheduled, Date and Time Rescheduled 07/13/13 8:30AM	Is the rescheduled date the second home? <input checked="" type="radio"/> Yes <input type="radio"/> No
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time? <input checked="" type="radio"/> Yes <input type="radio"/> No		
Reason for Preemption <input type="radio"/> Public Interest <input checked="" type="radio"/> Sports <input type="radio"/> Non-breaking News <input type="radio"/> Other		
Noodle and Doodle - Preemption Report 2 Clear Data Delete		
Date Preempted / Episode Number 08/17/13 #ENAD101H	If rescheduled, Date and Time Rescheduled 08/17/13 7:30AM	Is the rescheduled date the second home? <input type="radio"/> Yes <input checked="" type="radio"/> No
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time? <input checked="" type="radio"/> Yes <input type="radio"/> No		
Reason for Preemption <input type="radio"/> Public Interest <input checked="" type="radio"/> Sports <input type="radio"/> Non-breaking News <input type="radio"/> Other		
Noodle and Doodle - Preemption Report 3 Clear Data Delete		
Date Preempted / Episode Number 08/24/13 #ENAD112H	If rescheduled, Date and Time Rescheduled 08/24/13 8:30AM	Is the rescheduled date the second home? <input checked="" type="radio"/> Yes <input type="radio"/> No
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time? <input checked="" type="radio"/> Yes <input type="radio"/> No		
Reason for Preemption <input type="radio"/> Public Interest <input checked="" type="radio"/> Sports <input type="radio"/> Non-breaking News <input type="radio"/> Other		
Noodle and Doodle - Preemption Report 4 Clear Data Delete		
Date Preempted / Episode Number 08/31/13 #ENAD110H	If rescheduled, Date and Time Rescheduled 08/31/13 8:30AM	Is the rescheduled date the second home? <input checked="" type="radio"/> Yes <input type="radio"/> No
If rescheduled, were promotional efforts made to notify the public of rescheduled date and		

time?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
Reason for Preemption			
<input type="radio"/> Public Interest <input checked="" type="radio"/> Sports <input type="radio"/> Non-breaking News <input type="radio"/> Other			
Noodle and Doodle - Preemption Report 5		Clear Data Delete	
Date Preempted / Episode Number	If rescheduled, Date and Time Rescheduled	Is the rescheduled date the second home?	
09/14/13 #ENAD106H	09/14/13 8:30AM	<input checked="" type="radio"/> Yes <input type="radio"/> No	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
Reason for Preemption			
<input type="radio"/> Public Interest <input checked="" type="radio"/> Sports <input type="radio"/> Non-breaking News <input type="radio"/> Other			
Noodle and Doodle - Preemption Report 6		Clear Data Delete	
Date Preempted / Episode Number	If rescheduled, Date and Time Rescheduled	Is the rescheduled date the second home?	
09/21/13 #ENAD104H	09/21/13 7:30AM	<input type="radio"/> Yes <input checked="" type="radio"/> No	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
Reason for Preemption			
<input type="radio"/> Public Interest <input checked="" type="radio"/> Sports <input type="radio"/> Non-breaking News <input type="radio"/> Other			
Noodle and Doodle - Preemption Report 7		Clear Data Delete	
Date Preempted / Episode Number	If rescheduled, Date and Time Rescheduled	Is the rescheduled date the second home?	
09/28/13 #ENAD102H	09/28/13 8:30AM	<input checked="" type="radio"/> Yes <input type="radio"/> No	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
Reason for Preemption			
<input type="radio"/> Public Interest <input checked="" type="radio"/> Sports <input type="radio"/> Non-breaking News <input type="radio"/> Other			

Program 7

Clear Program Data Delete Program			
Title of Program 7	Origination		
Beta Records (Multicast.2)	Network		
Days / Times Program Regularly Scheduled	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Digital Preemption Report
SA [8:00A-8:30A] 07/06/13-07/13/13	2	0 Create	
Length of Program	30 minutes		
Age of Target Child Audience	13 years to 16 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			
BETA Records TV is a weekly half-hour music centric show that follows a magazine format with segments ranging from major and indie artist interviews and unplugged performances in BETA's studios, "Electro" Ross Blomgren's tutorials and how-to's, producer and music executive			
Does the Licensee identify the program by displaying throughout the program the symbol E/I?			<input checked="" type="radio"/> Yes <input type="radio"/> No

Program 8

Clear Program Data Delete Program			
Title of Program 8	Origination		
Ariel & Zoey, Eli Too (Multicast.2)	Network		
Days / Times Program Regularly Scheduled	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Digital Preemption Report
MON-FRI [4:30P-5:00P]07/01/13-07/12/13	10	0 Create	
Length of Program	30 minutes		
Age of Target Child Audience	13 years to 16 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			

Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids,

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Add-> 1 empty Program Reports

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? Yes No

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)

Non-Core Educational and Informational Programming - (click to hide section)

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Program 1			
Clear Program Data Delete Program			
Title of Program 1		Origination	
An American Girl: Saige Paints the Sky		Network	
Days / Times Program Regularly Scheduled	Total Times Aired	Number of Preemptions	If preempted and rescheduled, list date and time aired
SAT [8:00PM-10:00PM] 07/31/13-07/31/13	1	0	
Length of Program	120 minutes		
Age of Target Child Audience	9 years to 16 years		
Describe the program.			
Meet Saige Girl of the Year 2013 - Nine-year old Saige Copeland who is entering the 4th grade, loves the arts and her horses. But when both of her passions are threatened, she turns to her creative side. With imaginative solutions, she proves that one girl can make a			
Does the program have educating and informing children ages 16 and under as a significant purpose?			<input checked="" type="radio"/> Yes <input type="radio"/> No
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?			<input checked="" type="radio"/> Yes <input type="radio"/> No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?			<input checked="" type="radio"/> Yes <input type="radio"/> No
Add-> 1 empty Program Reports			

Sponsored Core Programming - (click to hide section)

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Program ID	Title of Program	Call Letters	Channel Number	Did Programming Increase?	Mark for Deletion
Add-> 1 empty Program Reports					
Program Details					

Other Matters - (click to hide section)

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete the chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel, or both channels.

Program 1			
Clear Program Data Delete Program			
Title of Program 1		Origination	
The Chica Show		Network	
Days / Times Program Regularly Scheduled	Total times to be aired	Length of Program	Age of Target Child Audience

SA[10:00A-10:30A]	10/05/13-12/28/13	13	30	minutes	2	years to	5	years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.								
Chica is a five-year old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin								
Program 2								
Clear Program Data Delete Program								
Title of Program 2				Origination				
Pajanimals				Network				
Days / Times Program Regularly Scheduled		Total times to be aired		Length of Program		Age of Target Child Audience		
SA[10:30A-11:00A]		10/05/13-12/28/13		13		30		minutes
						2		years to
						5		years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.								
Pajanimals focuses on teaching bedtime routines and practicing them consistently so children can get a good night's sleep. In each episode one of the main characters-Apollo the dog, Squacky, the duck, Sweetpea Sue, a horse, and Cowbella, a purple and white cow-has								
Program 3								
Clear Program Data Delete Program								
Title of Program 3				Origination				
Justin Time				Network				
Days / Times Program Regularly Scheduled		Total times to be aired		Length of Program		Age of Target Child Audience		
SA[11:00A-11:30A]		10/05/13-12/28/13		13		30		minutes
						2		years to
						5		years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.								
Justin Time is an animated show specifically directed to the preschool audience and always conveys an embedded lesson; it is possible to understand and manage any problem you have by thinking about it creatively. Justin is a little boy who has two imaginary								
Program 4								
Clear Program Data Delete Program								
Title of Program 4				Origination				
Tree Fu Tom				Network				
Days / Times Program Regularly Scheduled		Total times to be aired		Length of Program		Age of Target Child Audience		
SA[11:30A-12:00P]		10/05/13-12/28/13		13		30		minutes
						2		years to
						5		years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.								
Tree Fu Tom focuses on the amazing adventures of a young boy called Tom who, with the power of "movement magic" called "Tree Fu", can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree								
Program 5								
Clear Program Data Delete Program								
Title of Program 5				Origination				
Lazytown				Network				
Days / Times Program Regularly Scheduled		Total times to be aired		Length of Program		Age of Target Child Audience		
SA[12:00P-12:30P]		10/05/13-12/28/13		13		30		minutes
						2		years to
						5		years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.								
Lazytown is a show featuring the importance of health, fitness, and being good friends. Set in a fantasy world know as Lazytown, which is populated by inactive residents, we meet a visitor named Stephanie who is determined to coax her friends and relatives into adopting a								
Program 6								
Clear Program Data Delete Program								
Title of Program 6				Origination				
Made Way for Noddy				Network				
Days / Times Program Regularly Scheduled		Total times to be aired		Length of Program		Age of Target Child Audience		
SA[12:30P-1:00P]		10/05/13-12/28/13		13		30		minutes
						2		years to
						5		years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.								

Make Way for Noddy is based on a recurring character in the Enid Blyton book series for very young readers. Noddy, a boy doll, lives in a little cottage in the village of Toyland. He tools around in his sporty convertible, delivers the mail, and is a friend to all.

Add-> 1 empty Program Reports

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? Yes No

16. Children's Programming Liaison Information

Name		Telephone Number (include area code)	
Kathy Stewart		413-377-2235	
Address		Email Address	
1 Broadcast Center		kstewart@wwlp.com	
City	State	Zip Code	
Chicopee	Massachusetts	01013	

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

The licensee has reviewed internal station records and documentation provided to us by program suppliers for compliance with the FCC's commercial limits in children's programs (47 C.F.R. Section 73.670#) and the licensee hereby certifies that the station fully complied

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
WWLP Broadcasting, LLC	
Date	
10/22/2013	

Electronic Filing Operations

Check Data	Run checks to look for data errors.
File Form 398	Send the values to the FCC as an FCC 398 filing .
Reset	Reset data to last updated values.
Prefill Data	Prefill data from previous quarter.
Save Data	Update data into this form (so that it can be saved locally with your browser's File/Save As command). This will allow you to restart this form in the future by using File/Open File.
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